



**ILLUSTRATOR |
GRAPHIC DESIGNER**

**RICKY
SANTIAGO**

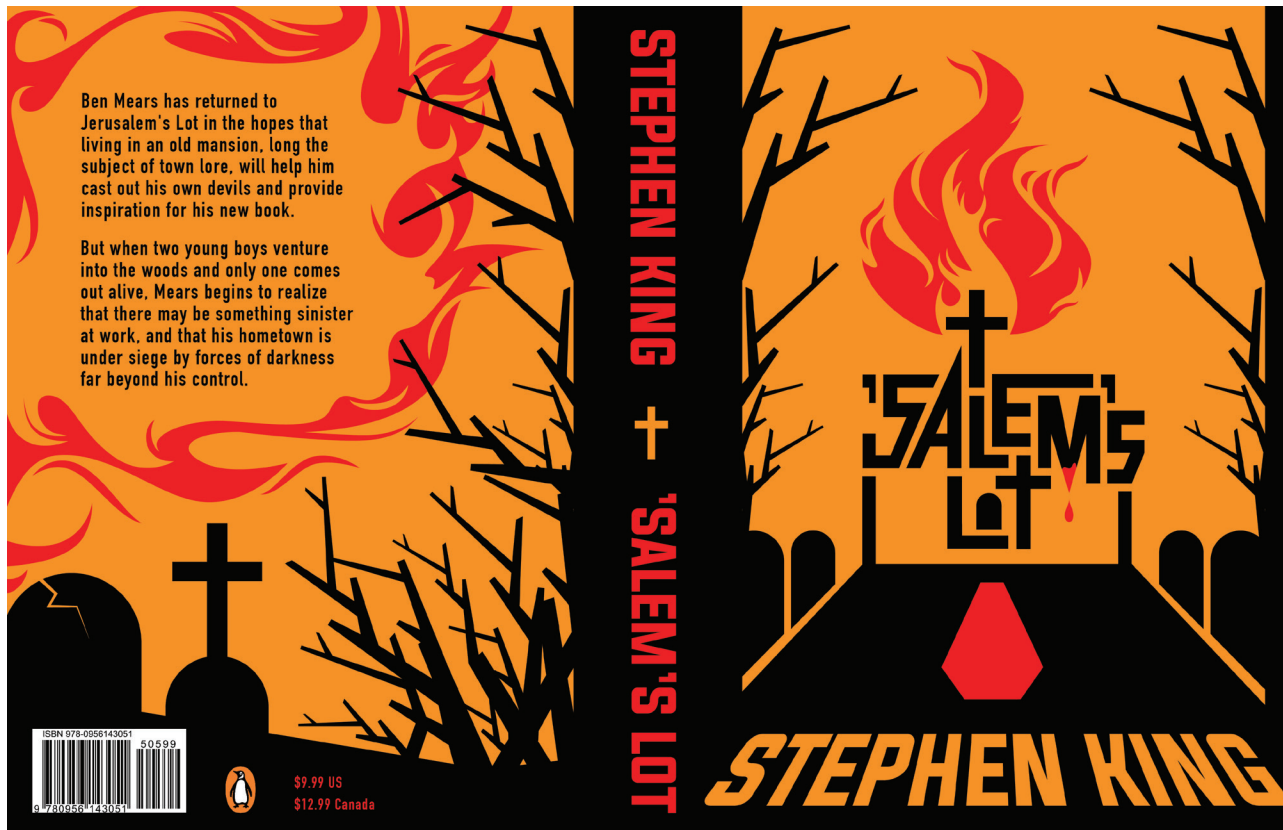


'SALEM'S LOT CAMPAIGN

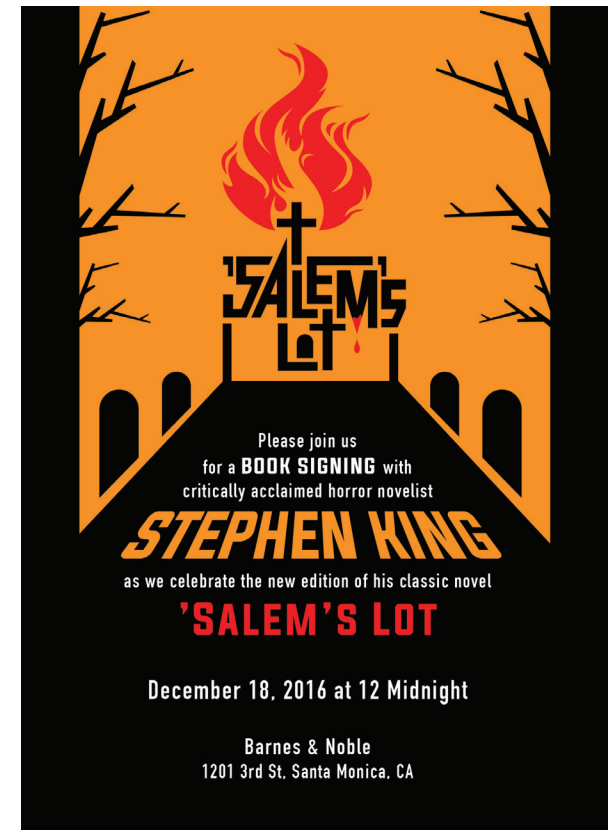
BOOK COVER REDESIGN | INVITATION | PIN

TYPOGRAPHY | VECTOR ILLUSTRATION

'Salem's Lot is an older story, so I wanted to give it a more modern, edgier look which makes the cover more relevant to a younger audience, but also illustrates aspects of the story in a much less direct way, creating more mystery and intrigue.



BOOK COVER



INVITATION



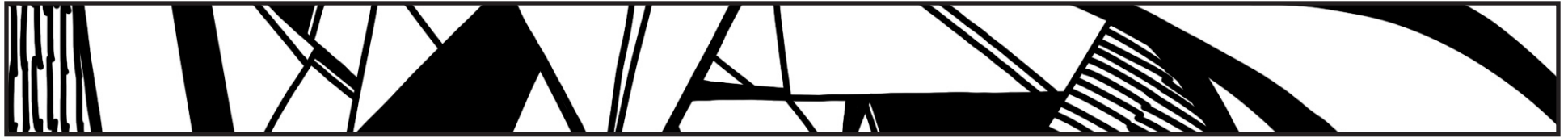
'SALEM'S LOT CAMPAIGN

BOOK COVER REDESIGN | INVITATION | PIN

TYPOGRAPHY | VECTOR ILLUSTRATION



PROMOTIONAL PIN

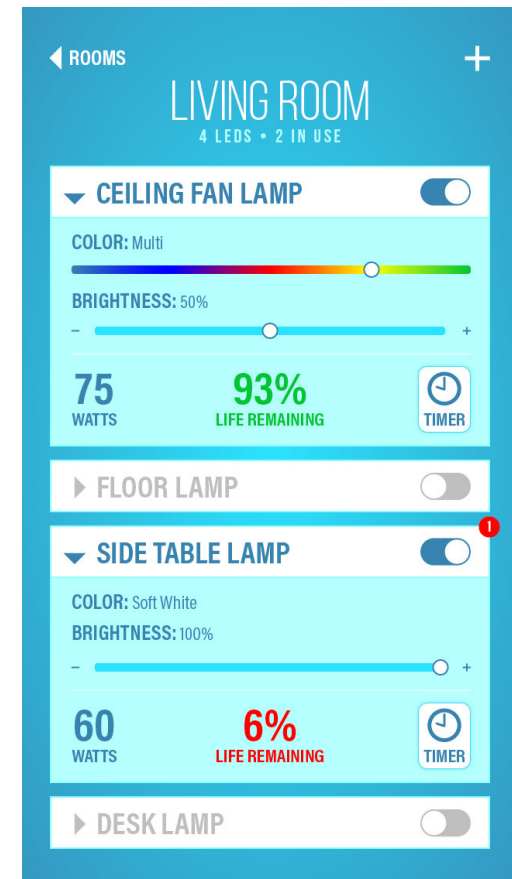
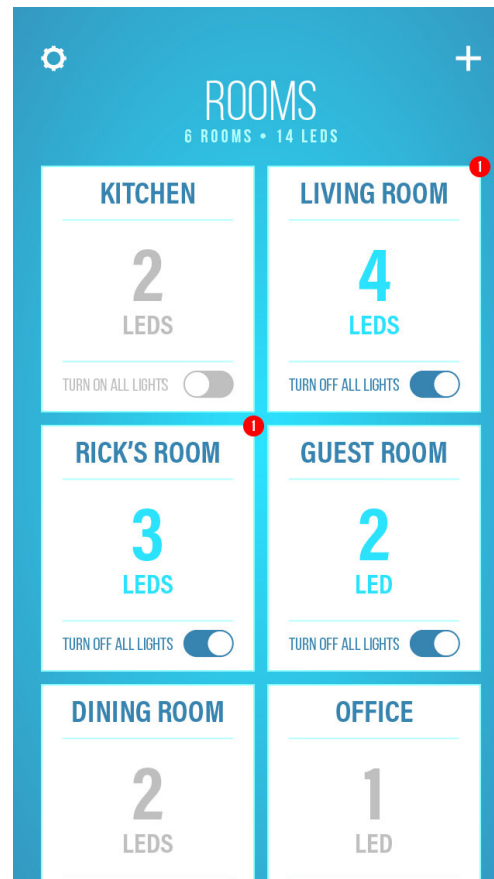
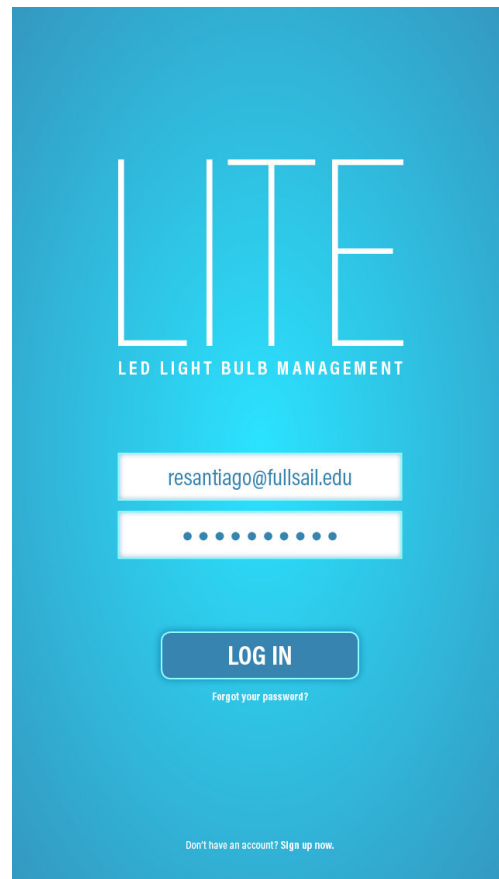


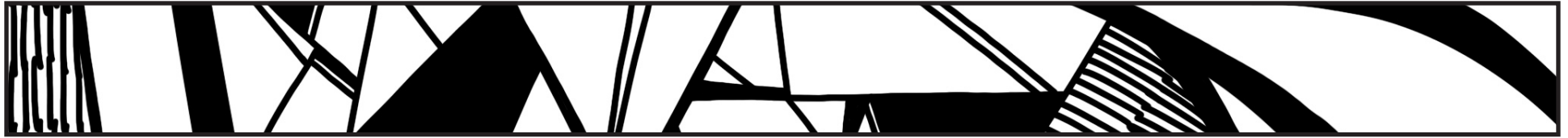
LITE LIGHT BULB MANAGEMENT

MOBILE APP

UI DESIGN

LITE is a smartphone app used to control and manage LED light bulbs around the home. The intuitive user interface is designed with simplicity and ease of use in mind.





LITE LIGHT BULB MANAGEMENT

MOBILE APP

UI DESIGN

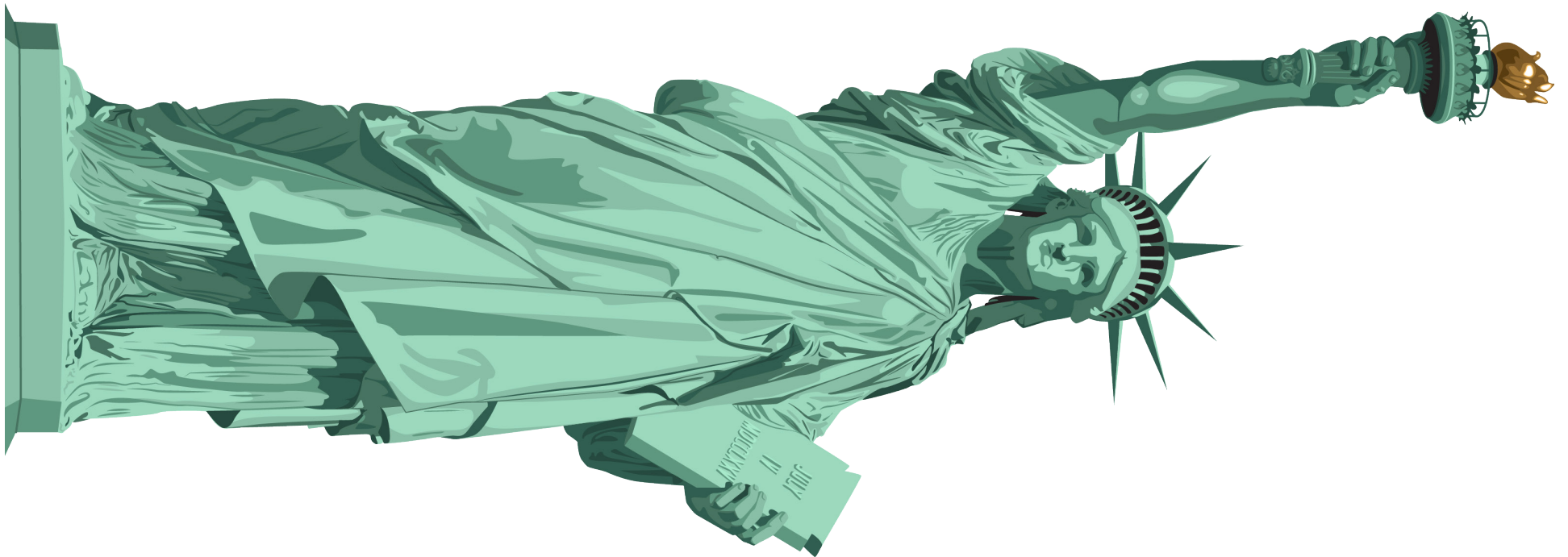




STATUE OF LIBERTY

VECTOR ILLUSTRATION

The Statue of Liberty is one of the most iconic symbols of freedom, and as a native New Yorker, I feel a sense of pride whenever I see her standing tall and proud in the distance.





SHAKTI PANI

WATER BOTTLE LABEL

LOGO DESIGN | PACKAGING DESIGN

Custom hand-drawn logo and packaging design for a water inspired by the Hindu goddess, Shakti, who represents feminine power and the female half of the universe. Designed for and marketed to women, the goal was to create a unique design that would embody the qualities of femininity, power, and purity.





SHAKTI PANI

WATER BOTTLE LABEL

LOGO DESIGN | PACKAGING DESIGN





VERDURE BISTRO

RESTAURANT MENU | COLLATERAL

BRANDING/IDENTITY | TYPOGRAPHY | VECTOR ILLUSTRATION

A restaurant devoted entirely to vegetarian/vegan food. The color palette consists of only three shades of green in order to convey the plant-based menu, as well as to maintain a minimal and elegant aesthetic.

verdure bistro

APPETIZERS

VERDURE AVOCADO EGG ROLLS

10

Hand-rolled with avocado, rice, topped with microgreens, tomatoes. Served with a tangy sriracha dipping sauce.

WHITE CORN QUACACHOLE AND CHIPS

8

Seasoned cornmeal tortilla chips topped with beans, onions, bell peppers, and cheese.

TUSCAN HUMMUS

10

Two-ounce bean hummus topped with housemade chutney and served with warm, house-baked pita bread or whole grain pita.

LETTUCE WRAPS

9

Lean chicken, mushrooms, water chestnuts and scallions tossed in spicy ginger vinaigrette.

SPINACH ARTICHOKE DIP

8

Served hot with garlic bread.

ENTRÉES

VERDURE THREE BEAN CASSOULET

30

Hearty three-bean stew simmered in tomato, beans, white beans, fresh herbs, carrots and white onions.

BAKED EGGPLANT

28

Grilled slices of eggplant, eggplant breaded with garlic, topped with tomato sauce, mushrooms and microgreens. Served with a house-made pesto or a drizzle of herb butter.

VEGGIE BURGER

24

Meat-free burger with black beans and fresh herbs. Served on a house-made bun with lettuce, tomato and avocado.

RATATOUILLE

29

Eggplant, squash and zucchini sautéed with garlic, infused tomato sauce, caramelized onions and fresh herbs.

SALADS

VERDURE SALAD

22

Chips, baby lettuce, grilled eggplant, tomatoes, avocado, black beans and green tomatoes. Topped with housemade garlic dressing and microgreen garnish.

ROASTED VEGGIE SALAD

20

Roasted beets, carrots, cauliflower, corn and sun-dried tomatoes. Topped with housemade balsamic vinaigrette.

CARAMELIZED PEACH SALAD

18

Fruit salad with caramelized peaches, cranberries, toasted almonds, and housemade white balsamic vinaigrette.

CLASSIC CAESAR SALAD

16

Topped with housemade garlic dressing.

HOUSE SALAD

14

Topped with housemade balsamic vinaigrette.

VEGAN SPECIALS

VERDURE GRILLED VEGGIE PLATTER

34

Red, green, and yellow bell peppers, zucchini, and yellow squash, topped with a housemade sun-dried tomato sauce.

ROASTED EGGPLANT

30

Grilled eggplant, topped with garlic, onions and carrots, and house-made pesto or a drizzle of herb butter.

SAUTÉED ZUCCHINI

29

Zucchini, sautéed with peppers and onions, and topped with a light vegetable oil dressing.

VEGAN SHEPHERD'S PIE

32

Eggplant, chickpeas, spinach, carrots and turnips, topped with roasted sweet potato and house-made gravy.

SWEET SPINACH STEW

28

Chopped spinach, chickpeas, carrots and tomatoes and cauliflower sautéed in a house-made vegetable broth.

verdure bistro

MENU | FRONT + BACK

verdure bistro

Dear Loyal Customer,

Se mai mini conem rescitlor sandae nullat enim estorep elstibus vendaeputidus ut quam hilaquasi rempeliuqua quas aut ullupicunt es is moditenisit, culpa velendis ad minicistis acil idunt, cus et doluptibus, et dolocep erovit reurliatem fugitem. Nemo ini con consequi ad estia eliciant pedi lum enis con plibus pleniment vellui demporupta sin reptum ellaborum voluptus, istim eumquodi beatur, elur molor am, sequam volorum digent laceatium nullani mperitation pedis elatur, tem volo cone prorro omnisinus et, omdodic idenienti omnis incum di am et ipis vendi asitatusam undes maximo et aut ute ni destotatem repudiort derum ipsum re aut et arum nosam lam eum ea quunt, quo et omnim iniscentusae. Genimus, sitlis autempo ruptatum fugitae rimolecat.

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Sincerely,

Rick Santiago

www.verdurebistro.com | 1426 144th Place, Whitestone, NY 11357 | 917.392.9812

LETTERHEAD



VERDURE BISTRO

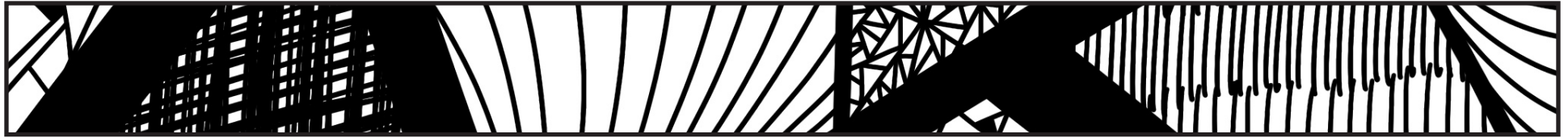
RESTAURANT MENU | COLLATERAL

BRANDING/IDENTITY | TYPOGRAPHY | VECTOR ILLUSTRATION



BUSINESS CARD | FRONT + BACK



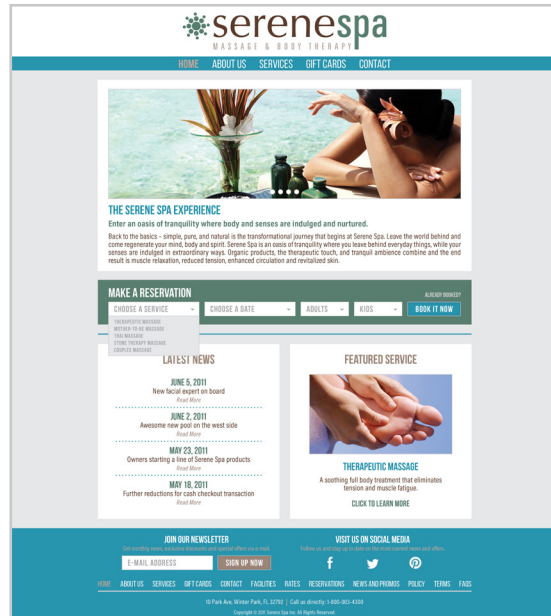


SERENE SPA

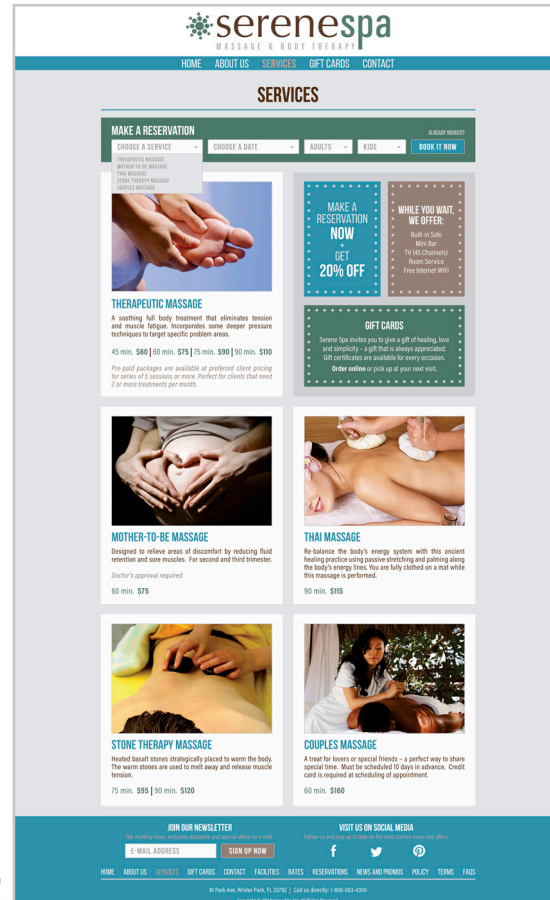
WEBSITE DESIGN | STAFF ID BADGE

UI DESIGN

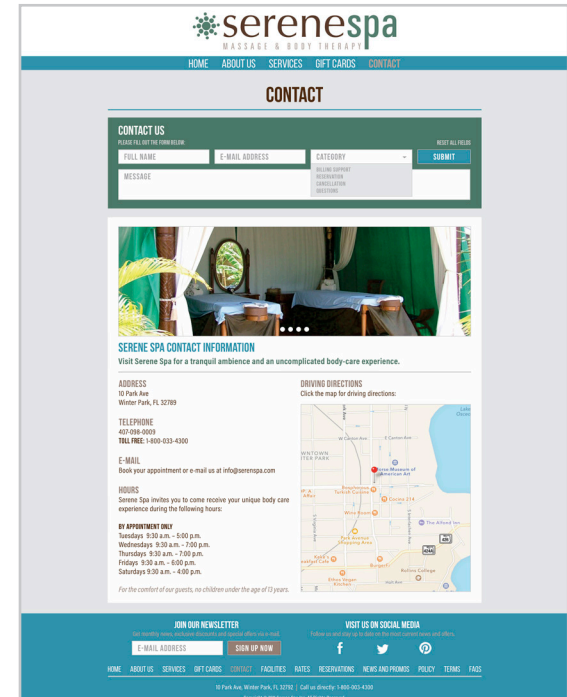
A website must be easy and effortless to navigate, especially that of a spa, allowing the user to correlate the ease of navigation with the ease and relaxation they can expect to feel when visiting the spa.



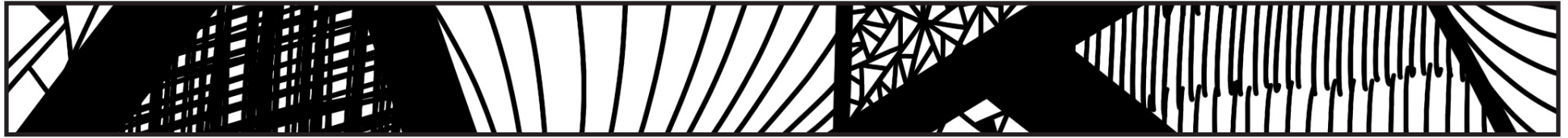
HOME PAGE



SERVICES PAGE



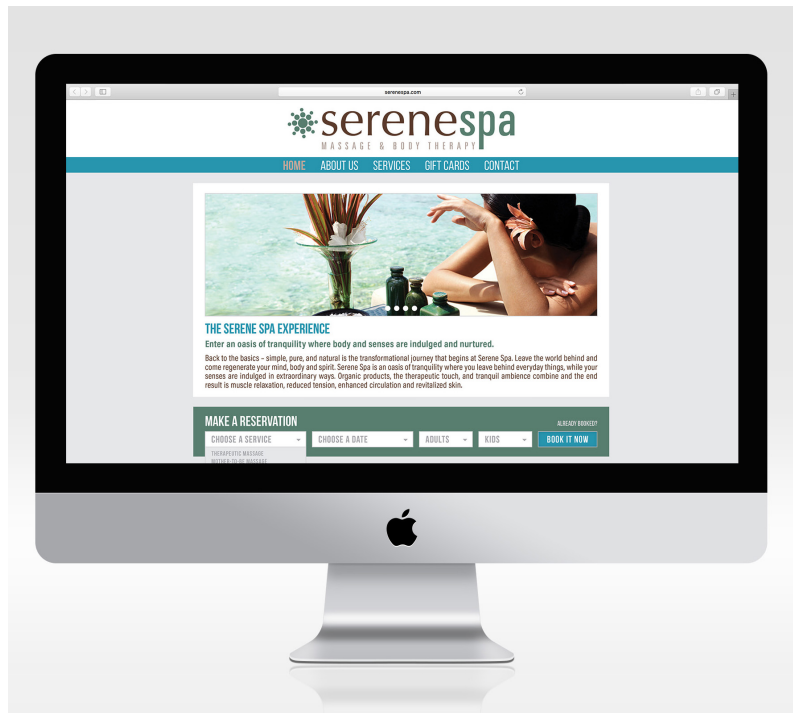
CONTACT PAGE



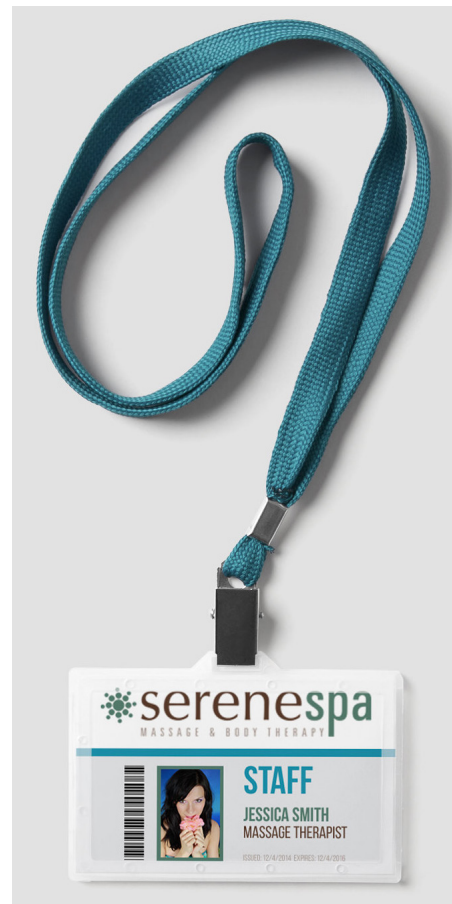
SERENE SPA

WEBSITE DESIGN | STAFF ID BADGE

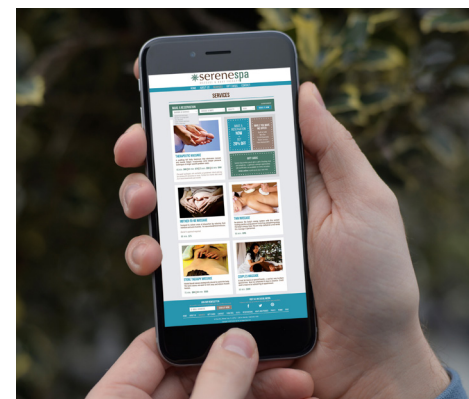
UI DESIGN | TYPOGRAPHY



DESKTOP SITE



STAFF ID BADGE



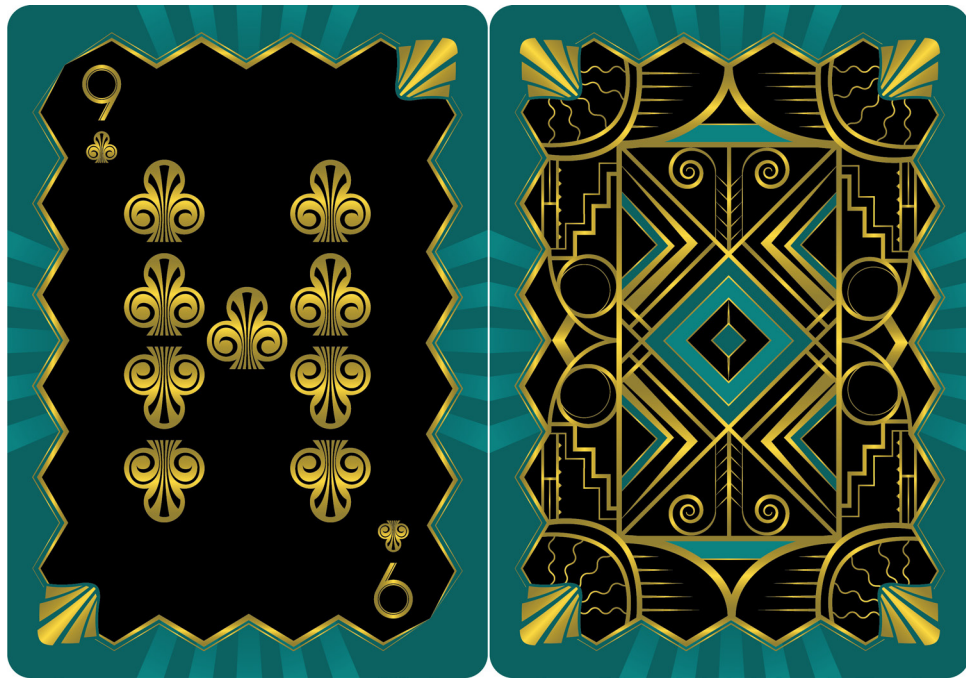
**MOBILE SITE | TABLET +
SMARTPHONE**



ART DECO PLAYING CARD

VECTOR ILLUSTRATION

Influenced by the Art Deco movement and the Roaring Twenties. My approach focused on utilizing sharp corners, lines of varying weights, bold colors and geometric shapes in order to echo the power, elegance and glamour that was prominent during that era.



FRONT + BACK





“MELT”

VECTOR ILLUSTRATION

Illustrating the word “melt,” reminded me of eating an ice cream cone in the heat of the summertime. Rushing to eat and lick the ice cream, before it melts and drips down your hand.





“MEGO” INTERACTIVE KIDS’ TOY

COLLATERAL | MARKETING | MOBILE APP

LOGO DESIGN | BRANDING/IDENTITY | PACKAGING DESIGN | UI DESIGN

Mego is an interactive and educational travel companion for children that has robotic arms and attaches to a smartphone or tablet to become an instant friend for kids on the go. Designs utilized are fun and playful to attract childrens’ attention, as well as to illustrate to parents that the struggles they face while traveling with their children will be helped by Mego.



LOGO DESIGN





"MEGO" INTERACTIVE KIDS' TOY

COLLATERAL | MARKETING | MOBILE APP

LOGO DESIGN | BRANDING/IDENTITY | PACKAGING DESIGN | UI DESIGN



LETTERHEAD



BUSINESS CARD
FRONT + BACK



ENVELOPE | FRONT + BACK



"MEGO" INTERACTIVE KIDS' TOY

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MAGAZINE AD



GUERILLA MARKETING



WEB BANNER



"MEGO" INTERACTIVE KIDS' TOY

COLLATERAL | MARKETING | MOBILE APP

LOGO DESIGN | BRANDING/IDENTITY | PACKAGING DESIGN | UI DESIGN



PACKAGING



MOBILE APP



"MEGO" INTERACTIVE KIDS' TOY

COLLATERAL | MARKETING | MOBILE APP

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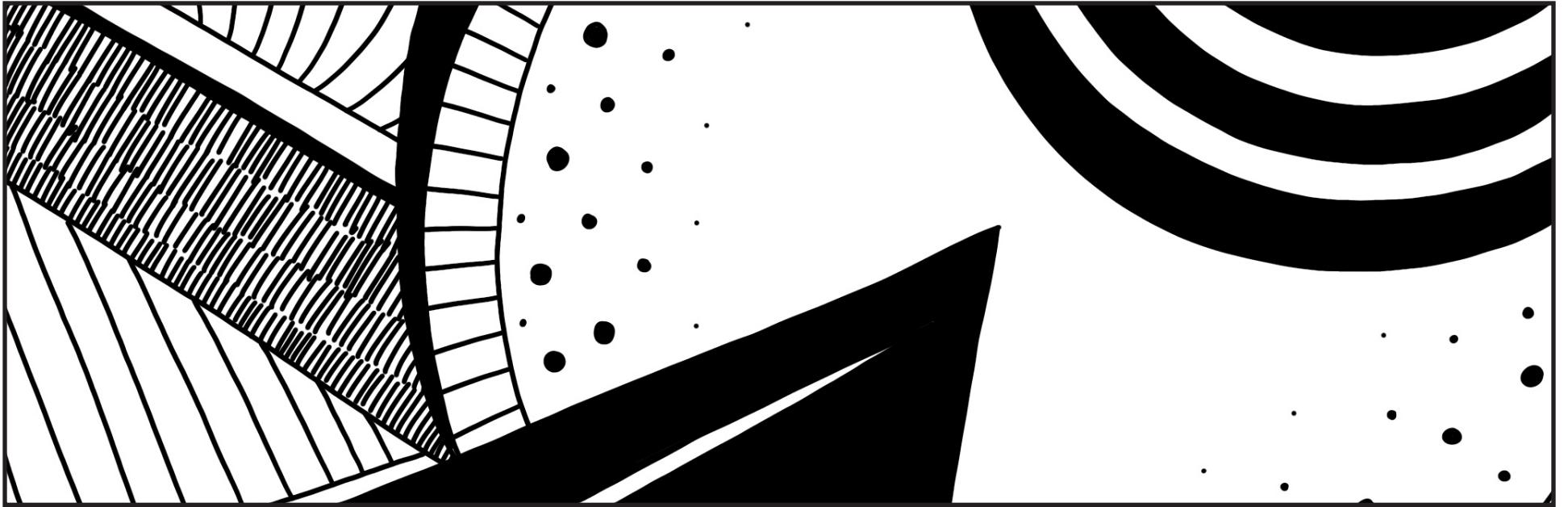


"MEGO" INTERACTIVE KIDS' TOY

COLLATERAL | MARKETING | MOBILE APP

LOGO DESIGN | BRANDING/IDENTITY | PACKAGING DESIGN | UI DESIGN





THANK YOU!

RICKY@RICKYSANTIAGO.COM

RICKYSANTIAGO.COM